

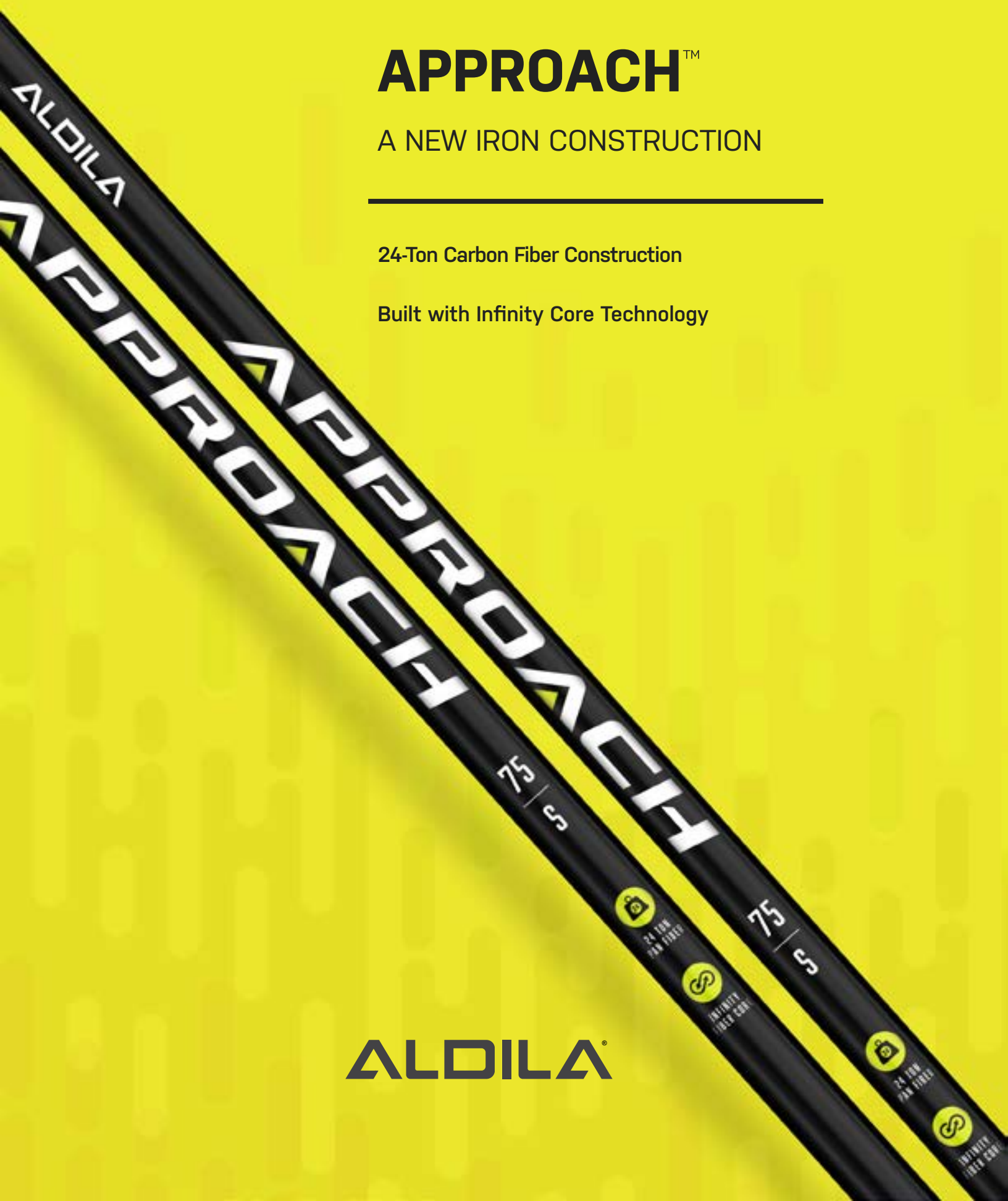
APPROACH™

A NEW IRON CONSTRUCTION

24-Ton Carbon Fiber Construction

Built with Infinity Core Technology

ALDILA®



APPROACH™ IRON

To automate your golf game, you may need to automate your golf equipment. Meet the all-new, mid-launch, mid-spin ALDILA Approach. Nearly every step of Approach's construction process is automated to bring you a more consistent, lighter product than traditional steel shafts. ALDILA Approach's foundation is built using a single tow, dubbed Infinity Fiber Core.



CONSISTENCY IN FLIGHT

So what does this all mean? A lighter weight, composite shaft that can match the consistency of steel shafts while enabling our engineers to go lighter in weight than most steel iron shafts. ALDILA Approach: Consistency in production. Consistency in flight.

"It's no secret that we've had great success with composite iron shaft development in the last few years and, at the same time, we've seen a shift with fitters and consumers who are *actively looking* for these products. To that end, we're super excited about Approach and the consistency it can bring to golfers everywhere."

— Tom DeShiell, Manager, Shaft Development and Innovation

SIDE-BY-SIDE COMPARISON

TECHNOLOGY SET	STEEL	APPROACH	MMT
PRICE RANGE / CONSUMER ACCESSIBILITY	\$	\$	\$\$\$
METAL MESH TECHNOLOGY			•
PREMIUM SHEET CONSTRUCTION			•
INCREASED STABILITY + CONSISTENCY	•	•	•
INFINITY CORE		•	

KEY SHAFT FEATURES + SPECS

Approach features Infinity Fiber Core in its construction, meaning the shaft's core is built from a single, continuous carbon fiber tow for maximum consistency. It also uses high strength 24 ton pan fiber that is both stronger and stiffer than steel to further fortify the shaft's construction and help you make consistent center face contact time after time.

PRODUCT	FLEX	LENGTH (IN)	WEIGHT (G)	TIP O.D. (IN)	BUTT O.D. (IN)	PARALLEL	TORQUE (°)
ALDILA Approach 45	R3	41	53	0.370	0.581	6.0	6.1
ALDILA Approach 55	R2	41	56	0.370	0.591	6.0	6.0
ALDILA Approach 65	R	41	65	0.370	0.600	6.0	5.5
ALDILA Approach 75	S	41	74	0.370	0.600	6.0	3.7
ALDILA Approach 85	S	41	84	0.370	0.600	6.0	3.4

APPROACH™ FIT GUIDE

DRIVER MPH/YDS	<80/~210	81-90/210-239	91-105/240-259	106/260+
ALDILA Approach 45	R3			
ALDILA Approach 55	R2			
ALDILA Approach 65	R	R		
ALDILA Approach 75		S	S	
ALDILA Approach 85		S	S	

* Above are general guidelines for professional fitters; custom fittings may vary and are player dependent.

APPROACH™ TECHNOLOGY KEY

- Infinity Fiber Core
- 24-Ton Pan Fiber

