

Press Release

ALDILA

A Group Company of

MITSUBISHI CHEMICAL

1945 Kellogg Ave.

Carlsbad, CA 92008

T. 858.513.1801 | F. 858.513.1972

www.aldila.com

FOR IMMEDIATE RELEASE

ALDILA® Unleashes XTORSION® Green

Carlsbad, CA (August 1, 2018) -- ALDILA® unleashes XTORSION® Green – the latest edition to the XTORSION® family of products first introduced in 2017. The Green profile - a stiff-tip, lower launching compliment to the Copper profile has quickly become the most popular profile on tour over the past year. This new series also features the same unique woven graphite material on the outer layer of the tip-section of the golf shaft, that is also found on the Copper profile, called Multi-Axial Material Bias Angle (MAMBA®) Technology.

“MAMBA® Technology gives us the ability to tighten up the torsional stability of a golf shaft, and can be used in multiple golf shaft profiles,” says Scott Kraul, Tour Representative. “It gives us more freedom and flexibility during the golf shaft design and development process, that translates into better control and feel. We’ve already experienced strong interest and success on the professional tours with this lower launching profile and in fact have seen our first official wins in Europe and the U.S. this year with the XTORSION® product line. We are excited to bring this to market for players of all abilities to experience.”

MAMBA® Technology places a high-tech, flat carbon fiber weave on the exterior of the lower half (tip-section) of the shaft, where the greatest percentage of twisting occurs during the swing and at impact, to provide significantly improved torsional stability and reduced spin to where it’s applied.

The outer weave plies are 33% stiffer than traditional weaves, which provide exceptional torsional stability where it’s needed the most, in the tip-section. The +/- 45° bias intermediate flat weave material is also thinner which minimizes unwanted gaps or voids when the carbon fiber materials are fused together, which results in enhanced control without compromising feel.

Who’s it best for

Designed with better players in mind, this new series has been designed to deliver mid/low-launch and low-spin. Its stiffer tip-section combined with a standard balance point makes it optimal for traditional length and weight golf clubs.

Pricing & Availability

The new ALDILA® XTORSION® Green is available immediately through ALDILA® authorized retailers and dealers nationwide and has a suggested retail price of \$350 USD.

XTORSION® Green 50 (R)

XTORSION® Green 60 (S, TX)

XTORSION® Green 70 (S, TX)

XTORSION® Green 80 (TX)

About Us

ALDILA®, INC. is a wholly owned subsidiary of Mitsubishi Chemical Holdings Corporation, dedicated to designing and developing high performance composite golf shafts for discerning golfers everywhere. ALDILA® leverages the vertically integrated resources of its parent company, which gives it a competitive advantage. Over the years, it has been a leading supplier of premium composite golf shafts worldwide. With many of the world's best players using its golf shafts, ALDILA® has established itself as a leading force in the golf industry.

For additional information, please contact:**Mark Gunther**

Vice President, Sales & Marketing

MCA GOLF, INC.

E. mgunther@aldila.com

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