

Press Release

ALDILA

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FOR IMMEDIATE RELEASE

ALDILA® ROGUE® Black is Back. Better Than Ever.

Carlsbad, CA (July 19, 2019) – The newest addition to the ROGUE® 130 M.S.I. Series makes its debut – ROGUE® Black 130 M.S.I. The ROGUE® Black 130 M.S.I. is a mid/high launching, mid spinning, higher balance point golf shaft that compliments the lower launch, lower spinning ROGUE® Silver 130 M.S.I.

Since its initial release in 2013, the ROGUE® Series has continued to push the limits of design and innovation through the use of some of the most advanced, rare, and extremely exotic aerospace materials available. It has earned 34 wins and three Major Championship victories – making it one of the most successful and recognizable shaft brands to date.

The new ROGUE® Black 130 M.S.I. builds off of the extremely successful ROGUE® Black 110 M.S.I. Limited Edition but includes some significant design enhancements – a higher balance point design, lower torque, and a stronger 130 M.S.I. Graphitic Carbon Fiber material. The usage of a stronger 130 M.S.I. Graphitic Carbon Fiber creates a mid/high launching, mid spinning golf shaft that has an extremely stable, low torque active tip-section with enhanced feel.

Like its predecessor, ROGUE® Black 130 M.S.I. also uses ALDILA®'s NexGen Micro Laminate Technology® (MLT) - ultra-thin layers of premium aerospace-grade materials that eliminate inconsistent shots caused by shaft variability.

“The new ROGUE® Black 130 M.S.I. gives us another high-performance, tour option that compliments the low launching, low spinning ROGUE® Silver 130 M.S.I.,” says Zane Nuttall, Manager, Product Development and Tour Support. “We’ve leveraged our design and material advantage to create a new ROGUE® 130 M.S.I. profile that is both stronger and has better feel. This new ROGUE® profile is designed to deliver specific launch and spin characteristics and includes new progressive balance point design.”

The ROGUE® Black 130 M.S.I. is the newest offering in next generation series of ROGUE® that continues to redefine performance and innovation.

Who's it best for

Stronger and better players seeking more a higher launch but require extreme stability and control in their woods.

Pricing & Availability

The new ALDILA® ROGUE® Black 130 M.S.I. will be available in September 1, 2019 through ALDILA® authorized retailers and dealers nationwide and has a suggested retail price of \$450 USD.

ROGUE® Black 130 M.S.I. 50 (TR, TS)

ROGUE® Black 130 M.S.I. 60 (TR, TS, TX)

ROGUE® Black 130 M.S.I. 70 (TS, TX)

ROGUE® Black 130 M.S.I. 80 (TX)

About Us

ALDILA®, INC. is a wholly owned subsidiary of Mitsubishi Chemical Holdings Corporation, dedicated to designing and developing high performance composite golf shafts for discerning golfers everywhere. ALDILA® leverages the vertically integrated resources of its parent company, which gives it a competitive advantage. Over the years, it has been a leading supplier of premium composite golf shafts worldwide. With many of the world's best players using its golf shafts, ALDILA® has established itself as a leading force in the golf industry.

For additional information, please contact:

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