



FOR IMMEDIATE RELEASE

June 21, 2010

Aldila finishes first and second at U.S. Open Championship Winner benefits from Aldila's RIP, S-Core and Micro Laminate Technologies

POWAY, Calif. – Aldila's relentless pursuit of the next best innovation and their unique ability to fuse high-end design with cutting edge technology helped power the U.S. Open Championship winner to victory as he used only Aldila shafts in his woods and hybrids. The Northern Ireland native took full advantage of Aldila's triad of high performance shaft technologies and capitalized on the power and accuracy of Aldila's RIP, VooDoo and NVS shafts for his first Major victory.

"We're proud to see that all three of our patent pending technologies were put to the test and have proven themselves at such a high level of competition," said Mike Rossi, Aldila's Vice President of Sales and Marketing. "Players continue to show their confidence in Aldila's shaft technologies to consistently perform in major championships."

Aldila's RIP technology provides lower torque, increased tip stability and better tip stiffness control. Their S-core (stabilized core) Technology, found in their VooDoo shafts, is designed to maximize energy transfer to the golf ball, yielding unparalleled distance and accuracy with each swing. The high modulus carbon stabilization rib runs the length of the shaft and keeps it more concentric, while preventing shaft ovaling, deformation and wasted energy during the golf swing. Aldila's exclusive Micro Laminate Technology, found in their NV series, provides enhanced power, consistent flex and precise feel. The dampening advantages of the Micro Laminate Technology have eliminated distracting and destructive "shock."

"The Hottest Shafts In Golf" also continued its dominance of the wood and hybrid shaft manufacturer counts by winning both counts at the Fort Smith Classic on the Nationwide Tour, according to the Darrell Survey. At the U.S. Open, Aldila had nearly twice as many hybrid shafts in play than the next leading shaft manufacturer to help retain its status as the #1 Shaft on Tour.

Aldila catapults power to an unprecedented level. High performance technology harnessed and perfected from a special blend of materials, design and expertise. Pushing success to the edge and redefining how power should feel.

Aldila graphite shafts are available through leading manufacturers and distributors worldwide.



###

ABOUT ALDILA

Aldila is publicly traded on OTCQX with the symbol ALDA. Aldila was the leading graphite shaft manufacturer for new drivers, fairway woods and hybrid clubs for 2007 according to the Darrell Survey U.S. National Consumer Survey. For more information on the VooDoo[®], DVS[™], MOI Proto[™], VS Proto[™], and NV[®] shafts, visit their Web site at www.aldila.com. Follow what's new on Facebook.com Aldila Golf Inc.

MEDIA CONTACT:

Mike Leonard
Communications Director
Golf Marketing Services
407-347-7244
mike@golfmarketinginc.com