



FOR IMMEDIATE RELEASE

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Aldila's DVS™ helps Nationwide Tour winner post first career victory

'The Hottest Shafts In Golf' continues reign as the #1 shaft on Tour by capturing both wood and hybrid shaft counts on PGA & Nationwide Tours

POWAY, Calif. – With the help of Aldila's DVS shaft, the winner of the Moonah Classic posted his first victory on the Nationwide Tour Sunday after winning on the first hole of sudden-death playoff. After opening the tournament with a course-record 62, the Ohio native finished with an 11-under 277 (62-70-75-70) and collected a first prize check for \$126,000.

Led by their latest shaft the RIP® and their number one shaft the VooDoo®, Aldila maintained their status as the #1 shaft on Tour after winning the wood and hybrid shaft manufacturer counts on the PGA and Nationwide Tours at the Northern Trust Open and the Moonah Classic.

On the PGA Tour, Aldila dominated with more wood and hybrid shafts in play as well as the most driver shafts in play, according to the Darrell Survey. Aldila also won the wood and hybrid shaft counts on the Nationwide Tour with nearly twice as many hybrid shafts in play as the next leading competitor.

After a tie for 71st place at the Farmer's Insurance Open, the fifth place finisher at the Northern Trust Open switched his Driver shaft to Aldila's RIP Technology and posted his best finish of 2010. The 29-year-old Argentinean ended the tournament tied for 13th in Driving Distance with a 279.9 average.

RIP is Aldila's latest shaft technology that provides a lower torque, increased tip stability and better tip stiffness control. After very successful testing on Tour with multiple wins, the RIP will soon be introduced through leading club manufacturers.

"The world's best players consistently choose Aldila for performance they can count on and feel other shaft companies just can't touch," said Stewart Bahl, Aldila's Marketing Manager. "Aldila offers the widest range of performance shafts in the market today to fit the widest range of players."

Aldila is the leading name in graphite golf shafts: It won golf's Grand Slam in 2009, being the most used wood and hybrid shafts at every Major on the PGA Tour. For two years it has been the most



played wood and hybrid shaft at every FedEx Cup Playoff event. Are you playing Aldila, or just graphite?

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ABOUT ALDILA

Aldila is publicly traded on OTCQX with the symbol ALDA. Aldila was the leading graphite shaft manufacturer for new drivers, fairway woods and hybrid clubs for 2007 according to the Darrell Survey U.S. National Consumer Survey. For more information on the VooDoo[®], DV[™], MOI Proto[™], VS Proto[™], and NV[®] shafts, visit their Web site at www.aldila.com. Follow what's new on Facebook.com Aldila Golf Inc.

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