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**European Tour winner drives to victory in Qatar using Aldila's RIP® in his driver**  
'The Hottest Shafts In Golf' claims woods, hybrids count victories on PGA & Nationwide Tours

**POWAY, Calif.** – "The Hottest Shafts In Golf" were on fire this week across the globe as the winner of the European Tour's Commercialbank Qatar Masters won using Aldila's RIP in his driver. In the U.S., Aldila was the most sought after woods and hybrids shaft manufacturer on the PGA and Nationwide Tours as they won both counts, according to the Darrell Survey. Aldila capped off the week's success with both the longest driver and most accurate driver on the PGA Tour playing their shafts.

Using Aldila's latest shaft, the RIP®, in his driver the winner of the Commercialbank Qatar Masters captured his first victory since becoming the first Swede to win the Harry Vardon Trophy and be recognized as Europe's Number One in 2008. Using Aldila's RIP he averaged 295.9 yards in Driving Distance to finish in 14<sup>th</sup> place. He was 31<sup>st</sup> in Driving Accuracy finishing the week with a 57.15 average.

Led by their number one shaft the VooDoo® and their latest shaft the RIP, Aldila captured the woods and hybrids shaft manufacturer counts on the PGA and Nationwide Tours.

The VooDoo, featuring Aldila's patent pending S-core Technology™ is the primary reason that Aldila was the #1 wood and hybrid shaft manufacturer on Tour for 2009 with more than twice the number of hybrid shafts in play as the next leading shaft manufacturer, according to the Darrell Survey.

Prior to the Farmers Insurance Open, the longest driver made the switch to the VooDoo in his driver. He finished the tournament with an average of 307 yards, which was 32 yards longer than the field average. The most accurate driver played Aldila's NV® in his driver and led the field in Driving Accuracy finishing the Farmers with a 78.57 percent compared the field's 55.22 percent.

S-core, or stabilized, core is designed to maximize distance and provide outstanding accuracy. The VooDoo has a one-piece high modulus carbon stabilization rib running the length of the shaft. This innovative rib structure keeps the shaft more concentric, preventing shaft ovaling, deformation and wasted energy during the golf swing. Because the shaft's symmetry is maintained throughout the swing, it loads and unloads more consistently, enabling players to more reliably deliver the club head to the ball every swing.



“The VooDoo’s S-Core Technology increases the shaft’s hoop strength/stiffness so much that it’s 80 percent greater than conventional graphite, and up to 60 percent greater than competitors’ attempts at cross sectional stabilization,” said Stewart Bahl, Aldila’s Marketing Manager. “The VooDoo simply helps generate consistently straight and long shots – with feel competitor shafts can’t match.”

Aldila is the leading name in graphite golf shafts: It won golf’s Grand Slam in 2009, being the most used wood and hybrid shafts at every Major on the PGA Tour. For two years it has been the most played wood and hybrid shaft at every FedEx Cup Playoff event.

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#### **ABOUT ALDILA**

Aldila is publicly traded on NASDAQ with the symbol ALDA. Aldila was the leading graphite shaft manufacturer for new drivers, fairway woods and hybrid clubs for 2007 according to the Darrell Survey U.S. National Consumer Survey. For more information on the VooDoo<sup>®</sup>, DVS<sup>™</sup>, MOI Proto<sup>™</sup>, VS Proto<sup>™</sup>, and NV<sup>®</sup> shafts, visit their Web site at [www.aldila.com](http://www.aldila.com). Follow what’s new on Facebook.com Aldila Golf Inc.

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