



FOR IMMEDIATE RELEASE

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## Aldila dominates wood; hybrid shaft counts at Crowne Plaza Invitational

**POWAY, Calif.** – Aldila continued its dominance as the #1 Shaft on Tour by winning the wood and hybrid shaft manufacturer counts at the Crowne Plaza Invitational on the PGA Tour. Led by their number one shaft, the VooDoo®, “The Hottest Shafts In Golf” was the most popular shaft in the field with 24 more wood shafts and twice as many hybrid shafts in play than the next leading shaft manufacturer, according to the Darrell Survey.

The VooDoo’s patent pending S-Core (or stabilized core) Technology™ is designed to maximize distance and provide outstanding accuracy. The real “magic” is the high modulus carbon stabilization rib running the length of the shaft. The innovative rib structure keeps the shaft more concentric, preventing shaft ovaling, deformation and wasted energy during the golf swing.

“The VooDoo simply helps generate consistently straight and long shots – with feel competitor shafts can’t match,” said Stewart Bahl, Aldila’s Marketing Manager.

Benefiting from the outstanding accuracy of the VooDoo Prototype in his driver, the ninth place finisher at the Crowne Plaza Invitational posted his second Top 10 finish of the year. He tied for eighth place in Driving Accuracy with a 71.4 percent, well ahead of the field’s average of 59.68 percent.

On the European Tour, the winner of the Madrid Masters notched his first victory of the season with the help of Aldila’s NV®. The Englishman finished the tournament with a 21-under 267 (65-67-68-67) and moved to 9th place in the Official World Golf Rankings.

Aldila is the leading name in graphite golf shafts: It won golf’s Grand Slam in 2009, being the most used wood and hybrid shafts at every Major on the PGA Tour. For two years it has been the most played wood and hybrid shaft at every FedEx Cup Playoff event.



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### ABOUT ALDILA

Aldila is publicly traded on OTCQX with the symbol ALDA. Aldila was the leading graphite shaft manufacturer for new drivers, fairway woods and hybrid clubs for 2007 according to the Darrell Survey U.S. National Consumer Survey. For more information on the VooDoo®, DVST™, MOI Proto™, VS Proto™, and NV® shafts, visit their Web site at [www.aldila.com](http://www.aldila.com). Follow what’s new on Facebook.com Aldila Golf Inc.

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