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## Aldila's VooDoo® drives Mitsubishi Electric Champ to 13<sup>th</sup> Champions Tour win NV and Hybrid versions of the VooDoo shaft now available

**POWAY, Calif.** – Relying on the accuracy, reliability and increased distance of Aldila's #1 shaft, the VooDoo® featuring S-Core Technology™, in his driver the winner of the Mitsubishi Electric Championship captured his 13<sup>th</sup> victory on the Champions Tour at Hualalai Golf Course in Ka'upulehu-Kona, Hawaii.

In the season's first event, he carded a 22-under 194 (63-66-65) and finished 10<sup>th</sup> in Driving Distance with a 290.5 average. He was tied for 24<sup>th</sup> in Driving Accuracy with a 69.0 average. He drove the ball so effectively that he eagled the fourth hole twice and finished first in birdies with 22, including the final two holes on Sunday that led to his one-stroke victory.

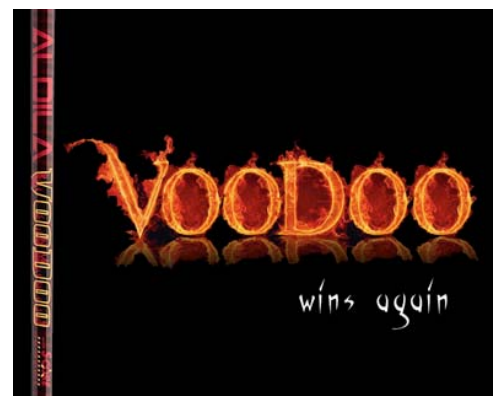
"What sets the VooDoo apart from the field is its patent-pending S-core (stabilized core) Technology™ designed to maximize energy transfer to the golf ball, yielding unparalleled distance and accuracy with each swing," said Stewart Bahl, Aldila's Marketing Manager. "The VooDoo's real "magic" is the high modulus carbon stabilization rib running the length of the shaft. This innovative rib structure keeps the shaft more concentric, preventing shaft ovaling, deformation and wasted energy during the golf swing. Because the shaft's symmetry is maintained throughout the swing, it loads and unloads more consistently, enabling players to more reliably deliver the club head to the ball every swing.

The VooDoo is the primary reason that Aldila was the #1 wood and hybrid shaft manufacturer on Tour for 2009 with more than twice the number of hybrid shafts in play as the next leading shaft manufacturer, according to the Darrell Survey.

Aldila is the leading name in graphite golf shafts: It won golf's Grand Slam in 2009, being the most used wood and hybrid shafts at every Major on the PGA Tour. For two years it has been the most played wood and hybrid shaft at every FedEx Cup Playoff event.

Bahl said that the S-Core Technology increases the VooDoo's hoop strength/stiffness so much that it's 80 percent greater than conventional graphite, and up to 60 percent greater than competitors' attempts at cross sectional stabilization.

"The VooDoo simply helps generate consistently straight and long shots – with feel competitor shafts can't match," he concluded.



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**ABOUT ALDILA**

Aldila is publicly traded on NASDAQ with the symbol ALDA. Aldila was the leading graphite shaft manufacturer for new drivers, fairway woods and hybrid clubs for 2007 according to the Darrell Survey U.S. National Consumer Survey. For more information on the VooDoo<sup>®</sup>, DVS<sup>™</sup>, MOI Proto<sup>™</sup>, VS Proto<sup>™</sup>, and NV<sup>®</sup> shafts, visit their Web site at [www.aldila.com](http://www.aldila.com). Follow what's new on Facebook.com Aldila Golf Inc.

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