



FOR IMMEDIATE RELEASE

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Aldila's RIP® helps AT&T Pebble Beach National Pro-Am champ defend title
'The Hottest Shafts In Golf' stay red hot winning wood, hybrid shaft counts on PGA Tour

POWAY, Calif. – Using Aldila's most recent shaft technology the RIP®, the winner of the AT&T Pebble Beach National Pro-Am became the first player in 20 years to post back-to-back wins at the Pro-Am event. He finished with a 16-under 270 (64-68-64-74) to win by one stroke and capture his first victory of the season. With the win he jumped from 14th place to first in the FedEx Cup Standings.

"RIP is Aldila's latest shaft technology that provides a lower torque, increased tip stability and better tip stiffness control," said Stewart Bahl, Aldila's Marketing Manager. "After very successful testing on Tour with multiple wins, the RIP will soon be introduced through leading club manufacturers."

Led by their #1 shaft, the VooDoo®, "The Hottest Shafts In Golf" scorched the field again this week by winning the wood and hybrid shaft manufacturer counts, according to the Darrell Survey. In fact, nine of top 10 finishers at the AT&T Pebble Beach played Aldila shafts.

One of the many Tour players who have benefited from Aldila's VooDoo featuring S-Core Technology™ made the switch to the VooDoo in his Driver. Since that time he has experienced staggering results. In his first tournament, he led the field in Driving Distance then followed that up by posting his two best finishes of the season, a tie for third at the Northern Trust Open and a tie for second at this week's AT&T Pebble Beach National Pro-Am.

What sets the VooDoo apart from the rest of the field is its patent-pending S-core (stabilized core) Technology™ designed to maximize energy transfer to the golf ball, yielding unparalleled distance and accuracy with each swing. The VooDoo is made with a high modulus carbon stabilization rib that runs the length of the shaft and keeps it more concentric, preventing shaft ovaling, deformation and wasted energy during the golf swing.

"Week after week, the best players in the world are constantly choosing Aldila for performance they can count on and feel other shaft companies just can't touch," said Bahl. "Aldila offers the widest range of performance shafts in the market today to fit the widest range of players."



Aldila is the leading name in graphite golf shafts: It won golf's Grand Slam in 2009, being the most used wood and hybrid shafts at every Major on the PGA Tour. For two years it has been the most played wood and hybrid shaft at every FedEx Cup Playoff event.

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ABOUT ALDILA

Aldila is publicly traded on NASDAQ with the symbol ALDA. Aldila was the leading graphite shaft manufacturer for new drivers, fairway woods and hybrid clubs for 2007 according to the Darrell Survey U.S. National Consumer Survey. For more information on the VooDoo[®], DVS[™], MOI Proto[™], VS Proto[™], and NV[®] shafts, visit their Web site at www.aldila.com. Follow what's new on Facebook.com Aldila Golf Inc.

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